

INBOUND PAY-PER-CALL ADVERTISING SERVICES

About Us

Live Calls Network (LCN) is operated by a team of industry experts with a proven track record creating market specific pay-per-call and lead generation networks. At the core, we are a performance-based advertising exchange connecting buyers & sellers in many different industry verticals. What makes LCN unique is that we are a media company powered by a unified in-house enterprise software platform. We are headquartered in Bethesda, MD (Washington, DC metro area).

LIVE CALLS NETWORK PAY-PER-CALL LEAD GENERATION

Our custom campaigns achieve best in class results by delivering exclusive, high intent inbound calls generated from search, social media, display ads, form fills, offline and streaming media.

- **Google Call-Only and Microsoft (Bing) Call-Extension ads** - Paid search generated high-intent consumers ready to take action now.
- **Facebook Call-to-Action ads** - various click-to-call ad formats are used to scale inbound call volume through the mass reach of the Facebook network.
- **Online Display ads** – banner and text copy pay-per-call ads are placed in online display networks to generate inbound phone calls.
- **Opt-in Email Lists** – phone number based ads are delivered to consumers via opt-in email consumer databases.
- **Lead-to-Call Transfer** – Real-time, IVR screened inbound calls are auto generated when a consumer submits an online form fill.
- **Screened Call Transfers** - Inbound screened calls are generated by TCPA compliant USA based call centers.
- **TV / Radio / OTT ads** - LCN utilizes offline media to drive high quality inbound calls. Branded and non-branded ads are available.

